



'Kennedys' Sets Rating Record for ReelzChannel



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A record 1.9 million total viewers watched the opening night of the controversial *The Kennedys* on the ReelzChannel Sunday.

The mini-series, which was **originally scrapped by the History channel**, received a 2.5 gross household coverage area rating. “Viewers across America showed their ongoing fascination with the Kennedy family and, specifically, their desire to see such a star-studded cast in the highly-anticipated ‘The Kennedys’,” ReelzChannel CEO **Stan E. Hubbard**, said in a statement Monday. “In acquiring ‘The Kennedys’ our aim was to give viewers an opportunity to watch an incredible movie event with massive star power and to also put a spotlight on our network like never before. Viewers proved they could find our relatively new and independent network and when they did, Greg, Barry, Katie and Tom delivered!” The two-episode beginning airs again tonight at 8pm ET and at 8pm PT. A third episode, titled “Bay of Pigs,” airs Tuesday, and a new episode will air every weeknight at 8pm ET and at 8pm PT through Apr. 8. ReelzChannel also has announced that episodes 1-6 will air back-to-back Sat., Apr. 9 starting at 2pm ET/ 11am PT and again on Sun., Apr. 10 starting at 1pm ET/ 10am PT. The conclusion airs on Sun., Apr. 10, with the final two episodes airing back to back starting at 8pm ET and at 8pm PT. Despite an A-list cast including **Greg Kinnear, Katie Holmes** and **Tom Wilkinson**, the mini-series has been widely panned by critics, with *THR*’s Tm Goodman calling it a **"hamfisted mess."**